

Western Museums Association
2007 Annual Meeting
Building and Renovating Museums
A One-Day Pre-conference Workshop

PC3 Building and Renovating Museums

Time: 8:00 am - 4:30 pm Location: Koret Theater, de Young Museum, Golden Gate Park
(transportation is provided from the Oakland Marriott)

Registration: www.westmuse.org or registration form in the full program

This workshop is a day long exploration of the process for building and renovating museums. Ideal for anyone exploring future construction or renovation of their museum building. The location features an extraordinary opportunity to view a new museum building (the de Young) and a museum nearing completion (the California Academy of Sciences).

8:00 am Motorcoach leaves Oakland Marriott
Transportation provided from the Oakland Marriott for attendees of the full Western Museums Annual Meeting (see attached brochure)

8:00 am – 8:45 am Registrant Check-in

8:45 am – 9:00 am Welcome
Diane “Dede” Wilsey, President, Board of Trustees, Fine Arts Museums.
David Porter, President, Western Museums Association
Nikolai Sklaroff, Executive Director, J.P. Morgan

9:00 am – 10:15 am If You Build it Will They Come?
A panel discussion of feasibility and demand. New buildings and renovations require enormous investments, are they justified? How do you know if attendance will follow? Can museums afford them? Moderator: Patrick Kociolek, Curator and Hanna Chair of Diatom Studies, California Academy of Sciences; Speakers: Emily Sano, Director, Asian Art Museum; Brad Merriman, Vice President, Management Resources.

10:15 am – 10:30 am Break

10:30 am – 11:45 pm Succeeding by Design
Can a stunning design guarantee success or can design be a distraction? This panel explores design issues every museum should consider when undertaking a new project. Moderator: John E. Buchanan Jr., Director, Fine Arts Museums; Speakers: Gordon Chong, Architect, Gordon H. Chong and Partners; Mitchell Schwarzer, Chair and Professor, Visual Studies, Professor, Visual Criticism, California College of the Arts; Dean Weldon, President & CEO, Academy Studios.

11:45 pm – 1:00 pm Lunch

1:00 pm – 2:15 pm Paying for Museum Construction: Where Will the Dollars Come From?
A discussion of capital campaigns, tax credits and financing. Moderator: Nikolai J. Sklaroff, Executive Director, J.P. Morgan Securities; Speakers: Ann Rowland, CFO, Los Angeles County Museum of Art; Alison Brown, CFO, California Academy of Sciences; Frederic J. “Rick” Happy, Senior Vice President & Managing Director, Community Counseling Service Co.

2:15 pm – 2:30 pm

Break

2:30 pm – 3:45 pm

Herding the Kittens: Managing the Process

With so many pieces to bring together, who manages the process and how do you make it all happen? Moderator: James Gilson, General Counsel, Natural History Museum of Los Angeles County; Speakers: Thaddeus Stauber, Attorney, Nixon Peabody; Don Young, President, D.R. Young Associates; Don Webb, President, Cordell Corporation.

3:45 pm – 4:00 pm

Closing Comments

4:00 pm

Motorcoach leaves for Oakland Marriott