

ADVERTISE

WMA ANNUAL MEETING
OCTOBER 21-24
TACOMA, WA

Connect with the meeting attendees and get known by museum executives from leading cultural institutions in the U.S. and abroad.

Advertisement Reservation Form

Reach your target audience year round. Print and electronic advertising is an affordable and effective way to stretch your marketing dollars. Advertising in our Annual Meeting Program targets a diverse audience of museum professionals and eWestMuse provides up to 12 months of exposure to industry insiders.

ANNUAL MEETING PRINTED PROGRAM AD RATES (please select one)

- Half Page (8" w x 5.25" h) \$750
 Full Page (8.5" w x 11" h) \$975
 Inside Cover (8.5" w x 11" h) \$1,800
 Back Cover (8.5" w x 11" h) \$1,600

ANNUAL MEETING PROGRAM INSERTION

Your marketing piece will be inserted into each attendee's on-site Annual Meeting registration packet: \$500

ELECTRONIC ADVERTISING PACKAGES (please select one)

| | Cycle | Rate | Size | |
|----------------------------------------------------------------------------------------------------------|--------------|---------------|-------------|--------------------------|
| WMA Home Page Ad & Monthly eWestMuse | 4 months | 340px X 200px | \$400 | <input type="checkbox"/> |
| Ads are placed on WMA's home page for maximum visibility. | 8 months | 340px X 200px | \$800 | <input type="checkbox"/> |
| | 12 months | 340px X 200px | \$1200 | <input type="checkbox"/> |
| WMA Website Ad & Monthly eWestMuse | 4 months | 200px X 340px | \$300 | <input type="checkbox"/> |
| Ad placement on high traffic pages, such as Annual Meeting page, Job Board, and Awards and Scholarships. | 8 months | 200px X 340px | \$600 | <input type="checkbox"/> |
| | 12 months | 200px X 340px | \$900 | <input type="checkbox"/> |

Receive 10% off of the prices published above when you purchase both a print ad and electronic ad.

TOTAL AMOUNT

Please enter the total amount enclosed in the box to the right.

\$

ADVERTISER INFORMATION

Please enter your information clearly and EXACTLY as you would like it to appear in WMA listings.

Primary Contact _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

METHOD OF PAYMENT

Check Enclosed

(payable to **Western Museums Association**)

Credit Card: AmEx MasterCard Visa

Card# _____ Exp. Date _____

Cardholder's Name _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Complete this form and return it with payment to:

Jason B. Jones • wma@westmuse.org
Western Museums Association
P.O. Box 4738 Tulsa, OK 74159